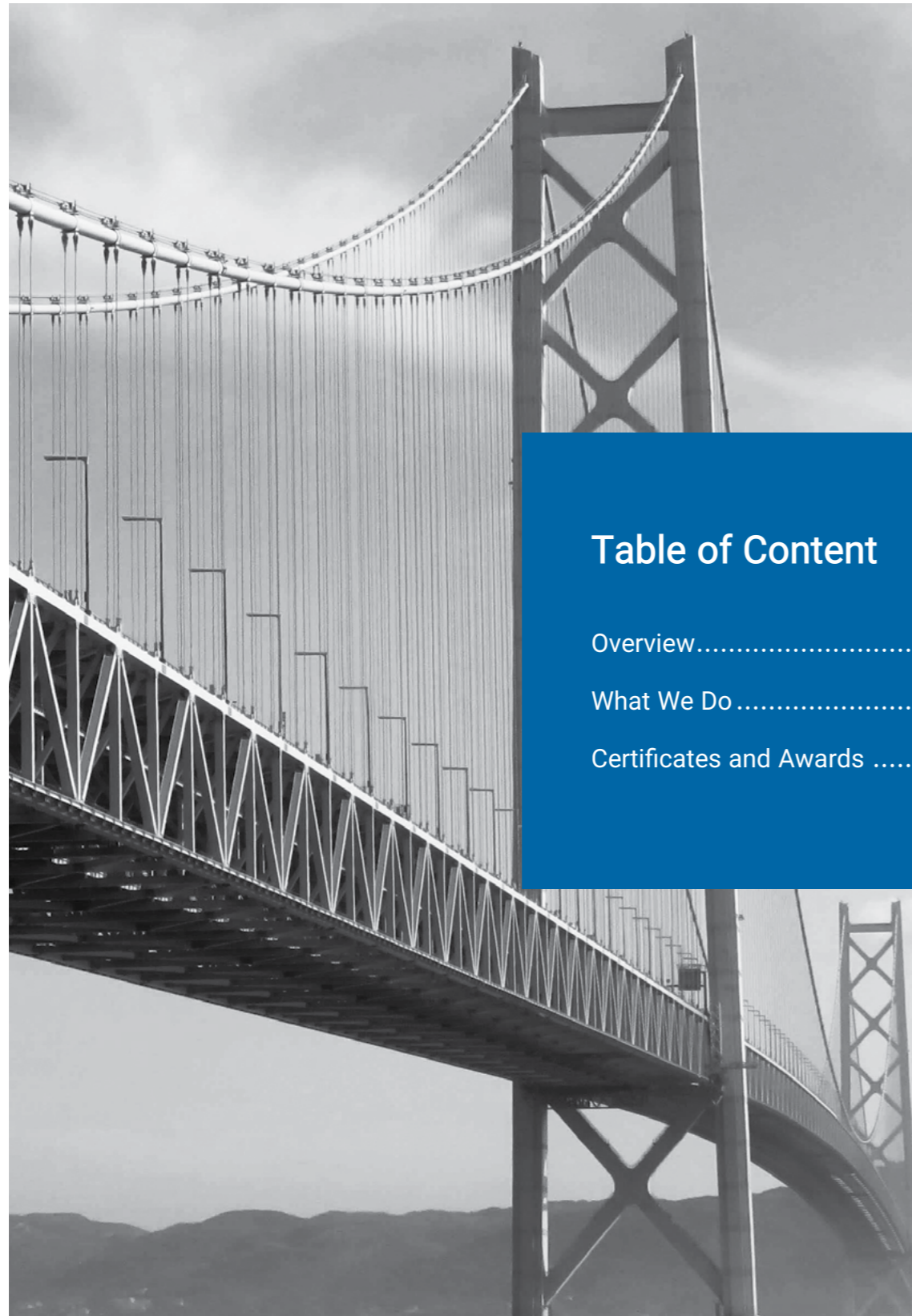




**SEPINUD**

Business & Investment Consultant



**Table of Content**

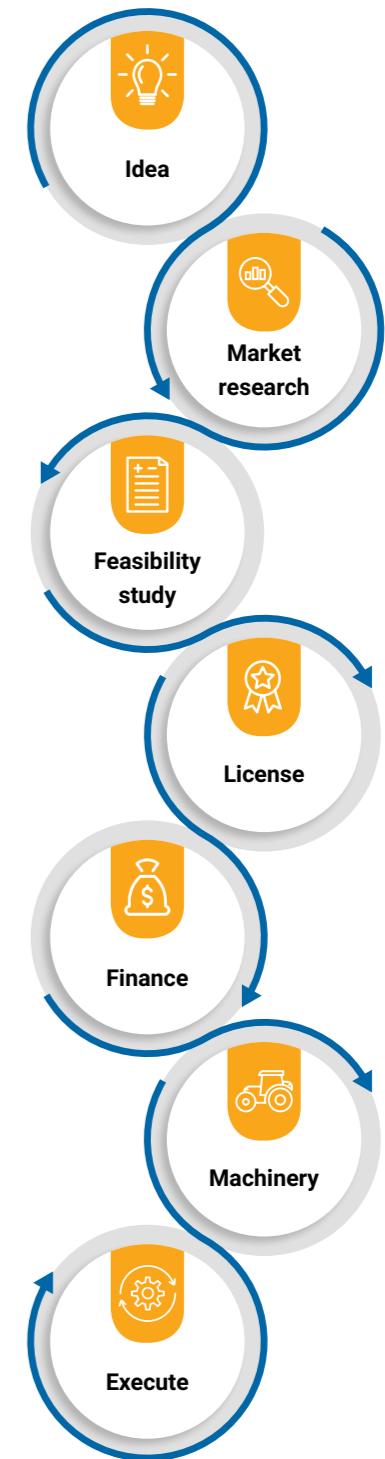
Overview..... 3

What We Do ..... 4

Certificates and Awards .....10

## Overview

Sepinud Shargh Institute is a privately-owned enterprise established in 2005 with the aim of providing investment advisory services and business consultancy for entrepreneurs and investors. As an investment & business consulting group, we help tradesmen and business persons- especially from overseas- get a clear picture of how and what investment terms and market trends are in Iran. We take them through their projects down the way until they find their feet in their career. We put everything we have got into our providing the clients with different services in different sectors, among them drawing up proposals and business plans, designing feasibility studies, conducting market research, funding projects, winning permits and supplying machinery. We also contribute in smoothing the way for them in their bid to take out loans from banking system.



# Sepinud at a Glance

What We Do

Investment Consultation & Finance

Feasibility Study

Market Research

Joint Venture

Managing & Supervising



## Investment Consultation & Finance

The company provides you with such services as:

Of the common concerns the investors have is how to obtain the required credit to finance a project. The facility absorption involves a bureaucratic process of its own such that being unaware of them will cost one a great deal of time and expense. Being sufficiently aware of the facility taking process and with a wealth of precious experience in investment projects Sepinud Shargh serves as a fulfilling company for those who step in the direction of investment.

- Consultation on taking facilities from foreign banks
- Consultation on taking facilities from domestic banks
- Consultation on financing projects
- Proffering novel investment ideas

### | Feasibility Study

Technical feasibility studies are mostly conducted to finance investment plans with a view to convincing the business owners to take part in a profitable project in accordance with a given timetable and the required resources after having taken into account the incomes and circumstances of the return of their capital. In this regard, three key elements i.e. market studies, technical studies and financial studies must be accounted for. Such studies normally concern market conditions, product specifications, production capacity, required machinery, investment volume as well as profitability of the project.

**company's activities in this realm include:**

- > Opportunity Study
- > Pre-Feasibility Study
- > Feasibility Study
- > Technical Study

Feasibility studies by the institute are directed under UNIDO standards, making use of Comfar III software.

### | Market Research

Financial development of a company would be possible only once the existing opportunities of the market are realized and the appropriate measures are taken in this regard at a propitious moment. In addition, to take account of the organization's capabilities and the competitors' power and size is also a necessity. Market research of a commercial plan involves a deep understanding of the market trends and setting the right goals. This understanding comes on the heels of a thorough research. Designing sale plans and foreseeing profits and expenses all fall within this realm. This research is comprised of such essential parts as production capacity, the volume of export and import, domestic demands of a product and forecasting demands of the coming years.

**activities in this regard are listed below:**

- > Developing Market strategies
- > Market research
- > Investigation & Market Analysis
- > Economic Studies (domestic, regional & international)

## Joint Venture

Finding a partner for foreign investors is always challenging, and only possible by help of locals. Joint venture, when you facing occupied markets with a lot of rivals then you become with an idea to look for new markets for investment and one of the best ways to enter a market is to join a local company or a

partner.

Regarding our experiences and with the help of our board member, Sepinud Shargh institute can find you appropriate joints and partners related to your favorite business field.



### Obtaining The Required Permits

Sepinud Shargh legal experts support you from establishment till implementation of your project.

- Establishment Permit (agreement in principal)
- Piece of Land by Industrial Parks Organization
- Utilization Permit
- Following-up Getting Environmental Permits



### Managing & Supervising

The most important function of the project management is optimizing allocation of restricted resources to its activities to get it completed as soon as possible with the lowest expenses and the highest quality. Creating solidarity and harmony between different elements of a project, forecasting the time of expense, quality and realizing the restrictions governing the project are of the crucial factors contributing to a project's success.

#### Some of the services provided by the company are as follows:

- Handling projects from idea to execution
- Drawing up supervisory reports of the banks
- Managing subdivisions of a project (logistic management, human resources and implementation)
- Supervising the project advancement (project control)
- Executing the value engineering system

# Certificates and Awards

- Graded A by association of Bank and Credit investment Consultant Center of Iran
- Grade of Management Consulting Services from State Administrative and Recruitment Organization
- Foundation and Technical Engineering Permit from Ministry of Industry Mine and trade
- Member of commercialization of knowledge based companies
- Holder of quality certificate ISO 9001:2008 from ITCC UK
- Membership in Iran Management Consultant Association
- Membership in Iranian Marketing Research Association (IMRA)
- Membership in Iran Strategic Management Society
- Membership in Iran Productivity Association Engineering
- Membership in Iran Value Engineering Society
- Membership in Association of Companies and Research Institutes of Oil, Gas and Petrochemical Industries (APNA)
- Membership in Iran Institute of Industrial Engineering







- Unit 8, No.3, Qarib St., Keynezhad St., Yakhcahl St., Shariati St., Tehran, Iran
- 021-26358608
- [info@sepinud.org](mailto:info@sepinud.org)
- [www.sepinud.org](http://www.sepinud.org)